

JCA brings the past to life for the Wellcome Trust

Historical video archive digitised and made available to public



London, UK - JCA, provider of media management services to the digital, TV and film industry, today announced it has completed a project with the Wellcome Trust, the UK's largest charity, to restore and digitise hundreds of programmes of historically significant medical video which are now available online.

The free-to-access archive was selected from the film collections of the Wellcome Library, which funds innovative biomedical research. The footage, produced throughout the last century, covers all aspects of medicine, health and social care provision and practice. JCA worked with the Trust throughout the process including transfer of video media and transfer of selected film elements. The final step was digital media servicing which included the transcription of all media segments and delivery to educational institutions via accelerated FTP.

Angela Seward, Curator, Moving Image & Sound at the Wellcome Trust, commented: "The collection has many historically important films such as archival footage of WWI military hospitals treating 'shell shock', early surgery and public information films from the British government. Key to the Wellcome Library's open access strategy is making this material available by digitising our collections for online access. The material can then be made available to the education and research communities as well as the general public. We were keen to work with a partner who could offer an end-to-end solution from the initial appraisal of the film and video material to providing a suite of digital services. We are delighted with the work JCA has contributed to the project."

Matt Bowman, Commercial Director at JCA, said: "The Trust has taken on a huge but exciting task. We have digitised content belonging to the Trust, the BFI, and the COI which came in many different formats of all ages. Some footage was damaged and needed treatment before we could even think about things like transferring the film to the HD and SD formats. It's exciting to see this historic footage now in the digital age. Not only is it fascinating content but it can have a huge affect on the research the Trust is doing. We're delighted the Trust selected us to be part of this truly innovative project."

For further information please contact Matt Bowman, Marcus Gage or Perry Foran on 020 8357 5400 or see www.jca.tv .