

## **Digital Rights Group a UK first on US platform.**

Digital Rights Group is the first UK based distributor to deliver content, via JCA, to Hulu.

DRG has chosen West London facility JCA to digitise, format and deliver content to multiple International platforms. JCA was the first independent UK facility to implement an entirely tapeless workflow from content receipt through to QC and digital delivery some two years ago.

“By utilising our digital workflow DRG are able to reduce tape and courier costs whilst getting content to vendors and transmission centres both faster and more efficiently. With over 50% of broadcasters now willing to accept digital files the evolution has begun” Matt Bowman, Commercial Director, JCA.

DRG’s Distribution Manager Vicky Albon added “Being able to capture content at high resolution once and repurpose seamlessly for many applications allows DRG to offer greater exposure of our client’s content expediently and in an environmentally responsible manner, as well as reducing costs!”

For more information visit [www.jca.tv](http://www.jca.tv) or [www.digitalrightsgroup.co.uk](http://www.digitalrightsgroup.co.uk)

### **About JCA**

Established in 1989 and acquired by TVP Group in 2004, JCA offers total digital, tv and film service packages encompassing ageing film and video formats through to data capture at HD and beyond. Included in the services is an end-to-end Media Asset Management platform servicing our client’s file based needs including online services, both secured and open access. JCA is a wholly-owned subsidiary of the TVP Group.

### **Further Quote – Matt Bowman – Commercial Director JCA**

“Digital distribution is growing at such a pace it is a case of move quickly or miss the boat. We are delighted to be at the cutting edge and feel extremely positive regarding the access and distribution of content going forward.”

### **Notes for Editors**

For background information on our projects please refer to Matt Bowman.  
For a press contact and further details:

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