



JCA delivers Wallace & Gromit to iTunes in HD!

London, UK – 27th November 2009 - JCA has facilitated the packaging and delivery of Aardman's multi award-winning short films to the prolific B2C platform iTunes, in celebration of the pair's 20th Birthday.

A Grand Day Out, The Wrong Trousers, A Close Shave and A Matter Of Loaf And Death by Aardman Animations are the first titles in HD from the studio.

JCA has been delivering HD to iTunes for a year now and have developed an on-line meta data manager to "take the pain away" from content owners offering the first truly 'capture once deliver to many' strategy.

Simon Kay, Managing Director at JCA, comments: "We were delighted to be involved in such a prestigious project. Working closely with Aardman we were able to deliver the titles in under a week."

Robin Gladman, Digital Content Manager at Aardman said, "Having only recently re-mastered the original three Wallace & Gromit classics it's great to have them delivered so quickly and efficiently to our fans through iTunes, and we have really enjoyed working with JCA on this project."

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About JCA

Established in 1989 and acquired by TVP Group in 2004, JCA offers total digital, tv and film service packages encompassing ageing film and video formats through to data capture at HD and beyond. Included in the services is an end-to-end Media Asset Management platform servicing client's file based needs including online services, both secured and open access. JCA is a wholly-owned subsidiary of the TVP Group.

JCA works with clients such as BBC, Channel 4, DRG, Classic Media, NBC Universal and Kidsco to supply services including encoding, transcoding, digital transmission workflows, content management, material restoration and file delivery.

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